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Broadway Limousine and Elite Limousine Merge

All Points Car and Limousine Service Purchased

East Hanover, NJ—Jason Sharenow, owner of Broadway Limousine of Nutley, New Jersey, announced the merger of Broadway Limousine with Elite Limousine of East Hanover, New Jersey and the acquisition of All Points Car and Limousine Service. The merger *makes the “new” company, Broadway Elite Chauffeured Services Worldwide, one of the regions leading full service transportation companies with more than 50 vehicles in service.*

The company will now headquarter in East Hanover and will maintain the Nutley location as a satellite office. Elite Limousine owners, Brian and Gary Wecksler, will remain with the company in executive management roles.

“We are very excited about the merger,” explains Sharenow. “It allows us to streamline our operations, increase our capacity and continue to provide outstanding service to our clientele.” Broadway Limousine has been providing corporate transportation to the Northern New Jersey market for the past 20 years. The new fleet includes late model executive sedans, vans, mini buses, SUV’s and stretch limousines.

“Elite and Broadway compliment each other,” say Brian Wecksler of Elite. “The two companies now have the ability to service clients over a 100 mile radius seamlessly.”

In addition to the merger, Broadway Elite purchased the accounts and assets of All Points Car and Limousine Service. Industry veterans, Andy Yanow and John Scannelli, will remain on board as account managers to assure a seamless transition.

“It is a tremendous challenge to integrate three companies and three cultures into one” says Sharenow, who is heavily involved in the Operations side of the business. “But the advantage that we have seen already, is that we have talented, experienced people who have come together under the Elite Broadway banner. We are all very excited about growing our new company.”

About Broadway Elite: Broadway Elite Chauffeured Services Worldwide provides executive transportation services with a staff of professional chauffeurs throughout the Northern New Jersey area and in over 400 cities worldwide. In addition to the corporate transportation, Broadway Elite is a premier provider of luxury transportations for Weddings and Special Occasions. For more information, call 973-518-8808 or visit the website www.broadway-elite.com.
